IN THE CLAIMS

1. (Currently amended) A method of multi-stage creation of multimedia content, comprising the steps of:

incorporating multimedia assets into a framework as a series of related frames comprising a header frame, a thumbnail frame, a meta frame, one or more media frames and an end of sequence frame;

creating a multimedia description file in a template for formatting multimedia assets;

combining the multimedia assets and the multimedia description file in the template through a batch-processing program to create a multimedia repository file executable on a multimedia player;

storing the multimedia description file and the multimedia repository file as a single multimedia repository file on a shared storage device;

accessing the single multimedia repository file by at least one authoring session manager for access to the multimedia assets, for creation of a modified multimedia description file in a template, and for creation of a modified multimedia repository file upon combination of the multimedia assets and the modified multimedia description file; and

for each authoring session manager, storing the modified multimedia description file and the modified multimedia repository file as a single modified multimedia repository file on a storage device associated with the authoring session manager, wherein the modified multimedia repository file is configured for execution on a multimedia player.

- 2. (Previously presented) The method of Claim 1 further comprising the step of: injecting other content into the multimedia description file by another user.
- 3. (Previously presented) The method of Claim 1 further comprising the step of: creating an extensible markup language-based multimedia repository file.
- 4. (Previously presented) The method of Claim 1 further comprising the step of:

using a textual editor to create an extensible markup language-based multimedia repository file.

- 5. (Previously presented) The method of Claim 1 further comprising the step of:
 using an extensible markup language-based multimedia repository file as a data
 interchange among other multimedia content creation applications.
- (Previously presented) The method of Claim 1 further comprising the step of: managing the creation of the template and the multimedia description file in stages by different users.
 - 7. (Canceled)
 - 8. (Canceled)
- 9. (Previously presented) The method of Claim 1 wherein the multimedia description file is created in stages by different users injecting content into the template.
- 10. (Previously presented) The method of Claim 1 wherein the multimedia repository file is a multimedia container in a binary format.
- 11. (Currently amended) A system for multi-stage creation of editable multimedia content executable on a multimedia player, comprising:

processor means for incorporating multimedia assets into a framework as a series of related frames comprising a header frame, a thumbnail frame, a meta frame, one or more media frames and an end of sequence frame;

processor means for creating a multimedia description file in a template for formatting multimedia assets;

processor means for combining the multimedia assets and the multimedia description file in the template through a batch-processing program to create a multimedia repository file executable on a multimedia player;

processor means for storing the multimedia description file and the multimedia repository file as a single multimedia repository file on a shared storage device;

processor means for accessing the single multimedia repository file by at least one authoring session manager for access to the multimedia assets, for creation of a modified multimedia description file in a template, and for creation of a modified multimedia repository file upon combination of the multimedia assets and the modified multimedia description file; and

for each authoring session manager, processor means for storing the modified multimedia description file and the modified multimedia repository file as a single modified multimedia repository file on a storage device associated with the authoring session manager, wherein the modified multimedia repository file is configured for execution on a multimedia player.

12. (Previously presented) The system of Claim 11 further comprising:

means managing the creation of the template and the multimedia description file in stages by different users.

13. (Canceled)

14. (Currently amended) A program medium executable in a computer system for multistage creation of multimedia content, comprising:

program code in a medium for incorporating multimedia assets into a framework as a series of related frames comprising a header frame, a thumbnail frame, a meta frame, one or more media frames and an end of sequence frame;

program code in a medium for creating a multimedia description file in a template for formatting multimedia assets;

program code in a medium for combining the multimedia assets and the multimedia description file in the template through a batch-processing program to create a multimedia repository file executable on a multimedia player;

program code in a medium for storing the multimedia description file and the multimedia repository file as a single multimedia repository file on a shared storage device;

program code in a medium for accessing the single multimedia repository file by at least one authoring session manager for access to the multimedia assets, for creation of a modified multimedia description file in a template, and for creation of a modified multimedia repository file upon combination of the multimedia assets and the modified multimedia description file; and

for each authoring session manager, program code in a medium for storing the modified multimedia description file and the modified multimedia repository file as a single modified multimedia repository file on a storage device associated with the authoring session manager, wherein the modified multimedia repository file is configured for execution on a multimedia player.

- 15. (Previously presented) The medium of Claim 14 further comprising: program code creating an extensible markup language-based multimedia repository file.
- 16. (Previously presented) The medium of Claim 14 further comprising: program code creating an extensible markup language-based multimedia repository file using a textual editor.
 - 17. (Previously presented) The medium of Claim 14 further comprising:
 program code using an extensible markup language-based multimedia repository file as a

program code using an extensible markup language-based multimedia repository file as a data interchange among other multimedia creation applications.

18. (Previously presented) The medium of Claim 14 further comprising:
program code managing the creation of the template and multimedia description file in
stages by different users.

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- 19. (Canceled)
- 20. (Canceled)